

# VANESSA HAN

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hello@vanessahan.com  
[vanessahan.com](http://vanessahan.com)

## EDUCATION

### **Post-baccalaureate in Chemistry**

City College of New York  
2014-2016

### **Bachelor of Science in Design**

Queens College  
2007 - 2010

## SKILLS

Expert macOS/Windows  
knowledge  
Adobe Creative Suite  
Microsoft Office Suite  
Basic HTML coding  
RedCap Database  
Record Database Systems  
(i.e. EPIC and FileMakerPro)  
Cloud and dedicated file server  
management  
Documentation archiving  
Project management

## EMPLOYMENT

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### **Designer, Klutz - A Division of Scholastic**

Designing full packages, including covers, 4C interiors, and additional components of the books' kits  
Project managing to ensure deadlines and goals are met while developing content/projects included with new kits  
Art directing freelance designers/illustrators  
Work directly with Editorial, Sales, and Marketing to establish design trends to ensure higher first print runs and increased sales  
Managing, styling, and coordinating full day photo shoots  
Creating in-depth style guides for current developing product lines  
Maintaining files and documents based on established style guides to allow for consistency through all developing projects  
Product development for current and upcoming season projects  
April 2017 - Present

### **Freelance Designer, Vanessa Han Design**

Designing covers for adult/young adult/middle grade novels  
Designing interiors for various genres; includes 4C interiors  
Designing marketing and editorial pieces  
Heavy photo retouching/compositing  
Managing communication between several clients and vendors simultaneously  
Managing transfer of final files to be published via cloud-based computer file transfer service  
Managing projects via database application system (i.e. FileMakerPro, RedCap)  
August 2010 - Present

### **Designer, Penguin Random House**

Designing covers and jackets for young adult/middle grade novels  
Providing training on new processes developed to streamline work flow throughout a team of 15 designers and art directors  
Meeting with editors and production to adhere to strict deadlines  
Art directing freelancers/illustrators on design work  
Pre- and post-production creation of mechanicals for printing  
Communicating with print vendors to ensure quality output  
Archiving completed seasons of work of published books  
January 2012 - February 2015

### **Designer, Fairchild Books - A Division of Condé Nast**

Designing covers and interiors for fashion and interior design textbooks; includes 1C, 2C, and 4C interiors  
Illustration technical art and spot illustrations for books published  
Heavy retouching and color correcting photos for WWD Managing layouts and composition of books and misc. materials  
August 2010 - January 2012