

vanessa han

hello@vanessahan.com

vanessahan.com

SKILLS

Product development
Team management
Project management
Expert macOS/Windows
knowledge
Adobe Creative Suite
Microsoft Office Suite
Basic HTML coding
RedCap Database
Record Database Systems
(i.e. EPIC and FileMakerPro)
Cloud and dedicated file
server management
Documentation archiving

EDUCATION

Post-baccalaureate in Chemistry

City College of New York
2014-2016

Bachelor of Science in Design

Queens College
2007 - 2010

VOLUNTEER

Long Island Rabbit Rescue
July 2013 - Present

Reach Out & Read at
Bellevue Hospital
February 2015 - December 2016

EXPERIENCE

Art Director, Klutz—A Division of Scholastic

- Lead design team and partners driving the aesthetics of the Klutz brand
- Project manage all products through completion to ensure deadlines and goals are met while developing content included with kits
- Design full packaging, including covers, 4C interiors, exterior packaging, and additional components included (i.e. stickers, punch-out sheets, and papercraft)
- Work directly with Editorial, Sales, and Marketing to establish design trends to ensure higher first print runs and increased sales
- Manage, style, and coordinate full day product photo shoots used for final products and marketing/social media content
- Create in-depth style guides for current developing product lines
- Create process standards for the team to allow for consistency through all developing projects
- Product development for current and upcoming seasons

April 2017 - Present

Freelance Designer, Vanessa Han Design

- Designing covers for adult/young adult/middle grade novels
- Designing interiors for various genres; includes 4C interiors
- Designing marketing and editorial pieces
- Heavy photo retouching/compositing
- Managing communication between several clients and vendors simultaneously
- Managing transfer of final files to be published via cloud-based computer file transfer service
- Managing projects via database application system

August 2010 - Present

Designer, Penguin Random House

- Designed covers and jackets for young adult/middle grade novels
- Designed complex and basic interiors
- Provided training on new processes developed to streamline work flow throughout a team of 15 designers and art directors
- Met with Editorial and Production to adhere to strict deadlines
- Art directed freelancers/illustrators

January 2012 - February 2015

Designer, Fairchild Books—A Division of Condé Nast

- Designed covers and interiors for fashion and interior design textbooks; includes 1C, 2C, and 4C interiors
- Illustrated technical art and spots for books published
- Heavily retouched and color corrected photos for WWD Managing layouts and composition of books and misc. materials

August 2010 - January 2012